



2021 Mat-Su Summer Festival

June 25, 26 & 27, 2021 at ALASKA RACEWAY PARK

Office use only

REGISTRATION & CONTRACT FORM

Company Name:			Email:
Contact Person:			Website:
Mailing Address:			Facebook: @
City:	State :	Zip:	Instagram: @
Phone:		Fax:	

Description of Exhibit: _____

All display spaces are outdoors, unsheltered, and are reserved on a first come/first serve basis. 10' x 10' spaces are \$200 each for all three days of the festival. 10' x 20' spaces are \$300. Qualified non-profits receive a \$50 discount. Note that rental is for the space only and does not include booth, tent, canopy, shelter, furnishings, or electricity. If you require a larger area, please contact us to discuss. Approval of any exhibitor, booth, or person is at the sole discretion of MATSU Events management. Spaces may be reserved with a \$50 non-refundable deposit and a valid credit card. Any remaining balance will be automatically charged to the card on May 31, 2021.

10' x 10' spaces requested: _____ x \$200.00 = \$_____ Preferred space #(s): _____

10' x 20' spaces requested: _____ x \$300.00 = \$_____ Preferred space #(s): _____

Food Truck space requested: _____ x \$300.00 = \$_____

Other (call to discuss): \$_____

TOTAL \$_____

Deposit (minimum \$50.00, nonrefundable) \$_____ Balance due by 5/31/2021: \$_____

Check number _____ (Payable to "MATSU Events LLC" and mail to the address below) – or – Credit Card: Visa / MC / AmEx / Discover

Card number: _____ Name on Card: _____

Expiration Date: ____/____ CVC Code: _____ Billing address: _____ Billing Zip: _____

Cardholder Signature: _____ Date: _____

EXHIBITOR OR VENDOR AGREES TO ALL TERMS AND CONDITIONS OF SPACE RENTAL

Exhibitor Signature: _____ Date: _____



MATSU EVENTS LLC

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TERMS AND CONDITIONS OF MAT-SU SUMMER FESTIVAL SPACE RENTAL

1. USE OF SPACE:

- A. Liability - The Exhibitor is entirely responsible for the space leased and shall not injure, mar, or deface the premises. Spaces are located on grass, concrete, and/or asphalt pavement. The Exhibitor agrees to reimburse Alaska Raceway Park for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor.
- B. Shelters, Tents, Signs, Etc. – This festival is located outdoors. Shelters, trailers, signs, and any other personal property used by the exhibitor should be secured in such a manner to keep it from becoming airborne in the event of wind.
- C. Aisles - The aisles, passageways, and overhead spaces remain strictly under control of the management, and no signs, decorations, advertising materials, or special exhibits will be permitted in these areas except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own space and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors.
- D. Space - The space contracted is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitors will not sublet or assign any portion of same without the written consent of the management. In the event Exhibitor fails to occupy or use his space or have his exhibit completed and in place before the festival opens on Friday, the Exhibitor will forfeit all rights to that space, all prepaid rents, and Exhibitor will remit upon demand any rental balance owing to the management.
- E. Demonstrations - All demonstrations and/or promotional activities must be confined within the limits of the leased space. Noise resulting from demonstrations and/or promotional activities must not interfere with other Exhibitors.
- F. Restrictions - The management reserves the right to restrict or remove exhibits without refund, that may have been falsely entered, or may be deemed by the management unsuitable or objectionable, including but not limited to: noise, PA Systems, persons, animals, birds, conduct, printed matter, alcohol or other drugs, or anything of an objectionable character as deemed by the management. If there is any question, contact MATSU Events management prior to the event.
- G. Offenses - Any Exhibitor or Representative of an Exhibitor committing any of the above offenses will be asked to leave the area without refund.

2. RULES FOR EXHIBITS

- A. All booths, tents, shelters, canopies, and decorations must concur with Alaska Raceway Park regulations, Mat-Su Borough ordinances, and local fire codes. Any violation may result in the removal of any and all materials found to be in violation. Materials for booth decoration and construction must be fire retardant. Contact the Festival Management if you have any questions or doubts.
- B. Exhibitors may choose to temporarily remove all or a portion of their personal property on Friday and Saturday nights after the close of the festival. If display is removed at night, the space must be set up and occupied prior to the festival opening the next day.
- C. Installation - Any special carpentry, wiring, electrical, gas, steam, water, or drainage connection shall be installed at Exhibitor's expense, and only with written approval of the Management.
- D. Licenses - Any and all Borough, State, and/or Federal licenses, permits, and/or inspections required by law of any Exhibitor in the installation or operation of display, shall be obtained by the Exhibitor at his own expense prior to the opening of the festival. Food vendors are required to display a current food handler's card as well as a State of Alaska business license, and DEC food permit (if applicable) while serving food at the festival. Food vendors are responsible for complying with all State of Alaska and Mat-Su Borough regulations regarding temporary food service establishments.
- E. Rights of Management - The Management shall not be liable for any damage or expense incurred by Exhibitors in the event the festival is delayed, interrupted, or not held as scheduled. If the festival is not held for any reason beyond the control of the Management, the Management may hold any payments.
- F. Amendments - Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Festival, which are not specifically stated.
- G. Attorney Fees - In the event any suit or action is brought by any party under this agreement to enforce any of its terms, it is agreed that the prevailing party shall be entitled to a reasonable attorney fee to be fixed by the trial and appellate courts.

3. SECURITY

MATSU Events wishes to provide the tightest security possible for the protection of your exhibit properties; however, neither MATSU Events LLC, the Mat-Su Summer Festival, the Festival Sponsors, Alaska Raceway Park, nor their respective insurance companies are financially liable for the losses or "mysterious disappearance" of property of any kind. We recommend that all Exhibitors contact their own insurance company to confirm proper coverage of exhibit materials. While MATSU Events plans to provide nighttime security, we recommend that all Exhibitors remove and/or secure valuable inventory or personal property outside of festival hours. Neither MATSU Events LLC, the Mat-Su Summer Festival nor Alaska Raceway Park will be responsible for items left unattended.

4. LIABILITY

Neither MATSU Events LLC, the Mat-Su Summer Festival, the Sponsors, Alaska Raceway Park, nor any member of the above, shall be responsible for any injury, loss, or damage that may occur to the Exhibitor, an Exhibitor's employee, or the property thereof, from any cause whatsoever. Festival management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. **The Exhibitor, on signing this 2021 Mat-Su Summer Festival Registration & Contract Form, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.**

5. CANCELLATION

If the Exhibitor is unable to occupy his space for any reason, **cancellation must be made in writing to MATSU Events LLC, no later than June 11, 2021.** No Exhibitor cancellation refunds will be made after June 11, 2021.

FOR ALL EXHIBITORS

- 1. ALL DISPLAY SPACES MUST HAVE THEIR OWN A.B.C. RATED FIRE EXTINGUISHER.**
- 2. ALL DISPLAY SPACES MUST BE MANNED ALL HOURS THE FESTIVAL IS OPEN.**
- 3. THE FESTIVAL ENDS SUNDAY AT 5:00. NO EARLY MOVE-OUTS WILL BE PERMITTED.**
- 4. ELECTRICITY IS NOT AVAILABLE.** Exhibitors requiring electricity may provide their own generators. Generator noise must not interfere with other exhibitors.
- 5. VEHICLES MAY NOT BE DRIVEN INTO OR THROUGH THE EXHIBITOR AREA AT ANY TIME DURING FESTIVAL HOURS.**
- 6. ALL ITEMS WITHIN YOUR DISPLAY SPACE MUST BE SITUATED SO AS NOT TO IMPEDE PEDESTRIAN TRAFFIC. SAFETY WITHIN YOUR SPACE IS YOUR RESPONSIBILITY.**
- 7. BUSINESS LICENSES AND PERMITS MUST BE AVAILABLE TO SHOW TO OFFICIALS WHEN ASKED. IT IS YOUR RESPONSIBILITY TO CHECK WITH THE APPROPRIATE GOVERNMENT BODIES AND HAVE ALL THE REQUIRED LICENSES PRIOR TO THE FESTIVAL.**
- 8. NO SMOKING IS ALLOWED IN OR AROUND THE EXHIBITOR DISPLAY AREAS. THERE MAY BE DESIGNATED SMOKING AREAS LOCATED ELSEWHERE AT ALASKA RACEWAY PARK.**
- 9. EXHIBITOR BOOTH AND DISPLAY AREA SETUP WILL BEGIN THURSDAY PRIOR TO THE FESTIVAL AT 1:00 PM, AND AGAIN ON FRIDAY MORNING AT 7:00AM. ALL SETUP MUST BE COMPLETE PRIOR TO FESTIVAL GATE OPENING TO THE PUBLIC.**
- 10. THE FESTIVAL ENDS SUNDAY AT 5:00. ALL EXHIBITOR BOOTHS, DISPLAYS, AND PERSONAL PROPERTY MUST BE REMOVED FROM ALASKA RACEWAY PARK NO LATER THAN 5:00 PM THE FOLLOWING MONDAY.**